



Why Web-based Software Is Better

- **First, what is web-based software anyway?** Web-based software (now known as Software as a Service – or SaaS) is software you use over the Internet with a web browser. You don't have to install any CDs, download any software, or worry about upgrades. If you use an online bank or web-based email program like Gmail, Hotmail, or Yahoo Mail then you've already used web-based software before.
- **And why is it better for my business?** When you use web-based software you don't have to worry about anything technical — you can just do your work. We handle all the security and uptime and backups and upgrades and “IT guy” stuff. You can stay focused on what you're good at and we'll handle the rest.
- **Web-based software is safer.** With traditional software, employees save data on their laptops, USB drives, or portable hard drives. It's not as safe as it sounds. Laptops are stolen, computers are rarely backed up properly, and it's unlikely everyone's machines are up to date with the latest security patches and updates. **When you use our web-based software, your data is stored on secure, always-updated, backed-up daily enterprise-class servers in a state-of-the-art, highly-secure data center.**
- **We walk the walk with you.** We use our products every day. **We store all our sensitive, confidential data on the same servers that our customers use.** We trust our entire business to our products and security policies. You can feel comfortable that we're walking the walk with you.
- **Everything together in one place.** A key advantage to web-based software is that all your load data is centralized and accessible over the web from any computer at any time. **You can't leave something on the wrong computer since everything is stored in one place on the web.** You can get to it from anywhere. Safe, secure, and password protected, of course.
- **Your data is automatically backed up daily.** Our backups are stored in multiple locations for additional redundancy. You could say our backups have backups. We've never lost anyone's data and we won't lose yours.
- **Your data is safe and secure with us.** Our state-of-the-art servers are protected by biometric locks and 24-hour surveillance. **Our software and infrastructure is updated regularly with the latest security patches.** The traffic on our network flows behind an enterprise-class firewall to keep your data safe.



- **You're always using the latest and greatest.** Unlike traditional software that requires you to download and install updates yourself, our products are updated automatically. **Whenever you use our products you're always using the latest and greatest version.**
- **There's nothing to install. With our software there's nothing to download or install.** Just log in with the web-browser you already have (Internet Explorer, Safari, or Firefox). It's just like your online bank or web-based email program.
- **You'll never have to ask "Is it compatible?"** Software used to only be available for certain platforms. There was Windows software, Mac software, etc. Our software works on any platform with a web browser and internet connection. Mac, Windows, Linux are all supported.
- **Everyone you trust has access to the data.** Since everyone you work with logs into the same centralized account, you have a single database with everything in one place. No more worrying about who has the latest information: Everyone has it. AND you can control individual access levels – limit what each person can see and edit based upon needs of the company.
- **You can work from home, work, or on the road.** When you use web-based software your office is everywhere. At work, at home, a hotel, at a client's office, even on your mobile phone. Your data is accessible anywhere with internet access.