



BOLT INTEGRATES WITH QUALCOMM'S CIRCLE OF SERVICE WORKFLOW APPLICATION P R E S S R E L E A S E

NASHVILLE, TN, April 29, 2012 – BOLT today announced their integration with the Qualcomm Circle of Service workflow application with general availability scheduled for June 1, 2012. Qualcomm and BOLT have worked together to maximize your operational efficiencies and improve on-time fulfillment across your fleet. Intuitive in-cab and back office interfaces can increase fleet efficiency and customer satisfaction, reduce driver training and improve regulatory compliance.

Circle of Service Workflow helps carriers transform their business by intelligently capturing and delivering crucial information as it happens and as it is needed. The application helps fleets improve the driver and customer experiences with features that include a list of scheduled stops, as well as automated arrival and departure detection with latitude and longitude. Just-in-time prompts and exception notifications help drivers reduce their dependence on back-office staff for key information.

BOLT – the Internet-based dispatch / fleet management system. We focus on Private Fleets. We always strive to increase your fleet efficiency and productivity – whether for your own fleet or your dedicated or committed carriers. Our goal is to increase ease of use and reduce capital outlay plus cost of piece delivered. In addition to automating your dispatch, billing and driver settlement, combine BOLT with an OBC and integrate with your ERP system (e.g., SAP, Oracle, etc) and you can not only improve efficiency, track freight details and access accurate real time reports but you can also begin to reduce inventory turns and truly impact your Corporate ROI.

Jerry Robertson, CTO for BOLT, commented on the announcement: “With the volatile cost of fuel and driver shortages, it is imperative for fleets to operate at maximum efficiency. The tight integration of Qualcomm’s Circle of Service Workflow and BOLT’s extensive back office data warehouse/mining software provides immediate information about your operation – including real time recording of driver hours, engine performance, GPS location and “load specific” data. GPS-triggered emails and BOLT’s customer profile history provide information for fast and accurate decisions. Reducing time between loads and waiting to load and/or unload can be measured and factored into rates.”

"With the integration of our Circle of Service Workflow application to Bolt's Internet-based fleet management systems, our shared customers can now take advantage of enhanced operational efficiency and improved customer service," noted Norm Ellis, vice president of sales, services and marketing, Qualcomm Enterprise Services.



About BOLT

BOLT is the leading SaaS provider for fleet management systems and is installed in multiple Fortune 500 companies that demand back office information tied to real time delivery information. The architecture of BOLT has and continues to reflect the extensive supply chain experience from previous systems. Apply the BOLT/OBC solution to dedicated carriers in your blended fleet and immediately see the advantage of real time and consistent metrics across platforms and carriers. Match outbound freight with inbound for transportation-level inventory management to help increase inventory turns. Modular in design, the system is dynamically built, based on a customer's operating profile.

About Qualcomm Enterprise Services

Since 1988, Qualcomm Enterprise Services has provided integrated wireless systems and services to transportation and logistics companies around the world. With more than 1.3 million mobile units shipped to businesses in 39 countries on four continents, Qualcomm Enterprise Services delivers the business insight these companies need in order to operate at peak performance and provide superior customer service. Backed by a global, 24/7, world-class technology infrastructure, Qualcomm Enterprise Services is positioned to meet and exceed the increasingly complex and business-critical needs of its more than 2,500 clients with superior customer care and professional services. ABI Research ranked Qualcomm Enterprise Services No. 1 on its bi-annual Commercial Vehicle Telematics Vendor Matrix in three consecutive reports (2010, 2008 and 2006). For more information, please visit <http://www.qualcomm.com/qes>.

Qualcomm Incorporated (NASDAQ: QCOM) is a world leader in 3G and next-generation mobile technologies. For more than 25 years, Qualcomm ideas and inventions have driven the evolution of wireless communications, connecting people more closely to information, entertainment and each other. Today, Qualcomm technologies are powering the convergence of mobile communications and consumer electronics, making wireless devices and services more personal, affordable and accessible.